

FOODLAND

Fresh food. Friendly neighbours.



FEED THE DREAM



5.99
/lb

Inside Round Roasts
cut by your meat expert from
Canada AAA grade beef 13.21/kg

WATSON RIDGE
Chicken Bites, Chicken Breast
Cutlettes or Buttermilk Breaded
Chicken Breasts 800 g/1 kg



9.99

family size



Members
SAVE
\$1

100 PTS
when you buy 1

Baked
IN-STORE

5.99

Brioche Buns
6 pk

Lean Ground
Beef 1.00/kg

4.99
/lb



99¢
ea



with
Scene+
Card

1.99
ea
without
Scene+
Card

PRODUCT OF ONTARIO
Seedless Cucumbers Canada no 1

2.99
/lb

Green, Red or Black
Seedless Grapes
product of Chile
no 1 grade 6.59/kg



4.77

ARMSTRONG Cheese 400 g or
Shredded Cheese 300-320 g or SAPUTO Mozzarella 500 g



5.99

LIBERTÉ
Greek Yogurt 650-750 g



4.49

COMPLIMENTS
Frozen Fruit selected 300-600 g



4.99

NESCAFÉ Taster's Choice Instant Coffee
100-170 g selected varieties



2/\$3

COMPLIMENTS
Potato Chips or Extraa! Flavour Chips 200 g



4/\$5

COMPLIMENTS Canned Legumes 540 mL.
Tomatoes 540-796 mL or Broth 900 mL

Scene+ SPEND & GET

4 DAYS ONLY - Thursday, May 2 - Sunday, May 5, 2024

SPEND \$60 OR MORE, GET **200 PTS**

SPEND \$80 OR MORE, GET **300 PTS**

SPEND \$100 OR MORE, GET **500 PTS**

DON'T FORGET YOUR COUPON

Offer valid May 2 to May 5, 2024, at all Foodland locations in Ontario. Minimum qualifying purchase must be made in a single transaction. We have Scene+ points earned. Printed or digital coupon and Scene+ digital or physical membership card must be presented. Spending \$60-\$79.99 or more awards only one 200 Scene+ points allotment or one \$80-\$99.99 or more awards only one 300 Scene+ points allotment or one \$100-\$199.99 or more awards only one 500 Scene+ points allotment per day. Offer excludes taxes, delivery charges, bill payments, service fees, credit fees, event tickets, gift cards, food/dairy products in Atlantic regions, pre-paid cards, poultry products and services, Watson Stone, McClellan's "Stonehenge" products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-deductible or excluded by law. Coupon has no cash value and cannot be combined with any other offers. Limit one basket/buyback offer per Scene+ membership card per day. Visit <https://www.foodland.ca/terms> and conditions to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Inc/parented.



FEED THE DREAM

FOODLAND OFFICIAL CHOICE

SCAN FOR OUR DIGITAL FLYER

MAY 2024 PRICES EFFECTIVE FROM MAY 2-8

THUR 2 FRI 3 SAT 4 SUN 5 MON 6 TUE 7 WED 8

JANES
English Style
7.99

MINI BABYBEL 6 pk 102-120 g
or **THE LAUGHING COW** 8 pk 133 g
Dippers 140 g or Kiri Portions 144 g
5.49

COMPLIMENTS
Ground Chicken or Turkey 450 g
4.99

Baked IN-STORE
50 PTS when you buy 2
4.29

Croissants
6 pk 372 g

Limes
product of Mexico
79¢ ea

Red Onions
product of USA
no 1 grade 5.49/kg
2.49 /lb

Cilantro Bunch
product of USA or Mexico
2/\$3

Roma Tomatoes
product of Mexico
no 1 grade 4.39/kg
1.99 /lb

Jalapeño Peppers
product of USA 8.80/kg
3.99 /lb

Avocados
product of Mexico
2/\$5

CELEBRATE CINCO DE MAYO

Scene+ BIG BONUS
3.77
500 PTS when you buy 3
QUAKER Instant Oatmeal 165-344 g or Quick or Old Fashioned Oats 1 kg selected varieties

Scene+ MEMBER PRICING
3.49 with Scene+ Card
3.99 without Scene+ Card
Members SAVE 50¢
COMPLIMENTS Frozen Vegetables selected 500-750 g

2/\$9
COCA-COLA or PEPSI Soft Drinks 6x710 mL

4.99
CHAPMAN'S Premium Ice Cream, Frozen Yogurt, Sorbet or No Sugar Added selected 1-2 L or Super Novelties selected varieties 5-20 pk

2/\$8
TOSTITOS Tortilla Chips 285-300 g (excludes SimplyTostitos Tortilla Chips 240 g)

2/\$5
DARE Breton Crackers 135-225 g, Bites 200 g, Crisps 100 g or Vinta Crackers 200-225 g

6.99
200 PTS when you buy 2
ROYALE Bathroom Tissue 8-12=24 rolls, Paper Towels 2=5 or 3=6 rolls or Facial Tissue 6 pk

6.99
BECEL Margarine 637-850 g

3.49
SILK Dairy Free Beverages 1.75-1.89 L

5.99
400 PTS when you buy 3
KELLOGG'S Family Size Cereal selected varieties 480-650 g

SPEND \$50 IN HUDSON'S BAY GIFT CARDS AND GET A BONUS \$5
Offer valid during May 2 - 8, 2024. Sorry no rainchecks or price matching. Offer valid only on HBC \$25, HBC \$50, HBC \$100, HBC \$25-\$500 VL. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability.

Scene+ GET 1000 PTS FOR EVERY \$100 SPENT ON SKIP THE DISHES GIFT CARDS!
Offer valid during May 2 - 8, 2024. Sorry no rainchecks or price matching. Offer valid only on SkipTheDishes \$15-\$500 VL. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability.

Special Olympics Canada
Donate in store April 25th - May 5th to support athletes with intellectual disabilities in our community. And we will match your donation.*
Brooklynn Belcher Caledon, On

*100% of the money raised will be donated to Special Olympics Canada with no administration fees retained by Empire Company Limited. No tax receipts will be issued for the donations made during this time. Empire Company Limited will match donations made in-store to a maximum of \$500,000 from April 25-May 5, 2024. For more information, please visit: www.specialolympics.ca

The Scene+ Loyalty Program is available at all participating Foodland locations. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points and visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. All weekly Scene+ offers exclude taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, food/dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McClellan's, Tim Hortons/Starbucks products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Redeem 1,000 Scene+ points for \$10 towards your purchase up to a maximum of 50,000 Scene+ points (equivalent to \$500) per day. For full Scene+ Terms & Conditions or to redeem your points, visit <https://www.sceneplus.ca/terms-and-conditions>. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobey's Capital Incorporated.

Weekly offers are available only while supplies last. Advertised prices do not include any applicable taxes or deposits. Savings based on our regular retail. We reserve the right to limit quantities to reasonable family requirements. Text prevails when a photo does not correspond to the description. Dealer may sell for less. *Save off this price" refers to the regular competitive shelf price at most locations. In stores open 24 hours, offer prices are effective from 4 am Thursday until Midnight Wednesday.

PRODUCE

PINT
2⁹⁹ with Scene+ Card
3⁴⁹ without Scene+ Card
PRODUCT OF CANADA Grape Tomatoes Pint

3⁴⁹
Broccoli Bunch
 product of USA or Mexico

4⁹⁹
Cauliflower
 product of USA
 no 1 grade

100 PTS
 when you buy 3
COMPLIMENTS
 Herbs 20 g
 assorted varieties

2⁶⁹

1⁹⁹
Red Grapefruit
 product of Israel

1⁹⁹
Navel Oranges
 product of Spain
 4.39/kg

2⁴⁹
Bartlett or Bosc Pears
 product of USA or
 Argentina extra fancy
 grade 5.49/kg

1lb
50 PTS
 when you buy 1
ORGANIC
ORGANIC Strawberries
Clamshell
 product of USA
 no 1 grade 454 g

6⁹⁹

MEAT

10⁹⁹
BUTCHER'S SELECTION
 Stampede Ribs 680 g

5⁹⁹ **50 PTS**
 when you buy 1
COMPLIMENTS
 Turkey Bacon 375 g

SAUSAGE OF THE MONTH
HONEY HEAT
 MADE IN-STORE BY YOUR LOCAL MEAT EXPERT

4⁹⁹
Honey Heat
 Flavour Sausage
 11.86/kg

9⁹⁹ with Scene+ Card
12⁹⁹ without Scene+ Card
COMPLIMENTS
 Chicken or Turkey Burgers 850-852 g

7⁹⁹
COMPLIMENTS
 Appetizers selected varieties 325-500 g

19⁹⁹
Rib Eye Steaks cut by your meat expert
 from Canada AAA grade beef 44.07/kg

4⁴⁹
Boneless Pork Shoulder
 Blade Roasts 9.50/kg

8⁹⁹
MARINA DEL REY
 Easy Peel Shrimp 20-30 ct 300 g

7⁹⁹ **50 PTS**
 when you buy 1
COMPLIMENTS
 Naturally Simple IQF Cod, Haddock or Sole Fillets 400 g

100 PTS
 when you buy 1
COMPLIMENTS AIR-CHILLED
 Boneless Skinless Chicken Breasts

3⁹⁹
Pork Shoulder
 Blade Steaks 8.80/kg

DELI

3⁴⁹ with Scene+ Card
3⁹⁹ without Scene+ Card
SCHNEIDER'S Olde Fashioned, Pepper or 1890 Smoked Ham Selection varies by store

100 PTS
 when you buy 2
5²⁹
PILLER'S Pepperoni Snack Cups or Salami Chips selected 85-100 g

300 PTS
 when you buy 2
5⁹⁹
COMPLIMENTS
 Feta 200 g, Ricotta 475 g, Brie or Camembert 350 g

6⁴⁹
BRANDT Kolbassa 250 g

100 PTS
 when you buy 2
5⁹⁹
Potato Buns
 4 pk 400-450 g

BAKERY

3⁹⁹ with Scene+ Card
4⁹⁹ without Scene+ Card
Garlic Bread
 540 g

300 PTS
 when you spend \$10 or more
2³⁹
Dessert Cake 940 g-1.37 kg
 Half Cake 485-695 g \$12.99

6⁶⁹
Gourmet Cookies
 6 pk 410-475 g

KITCHEN

2/\$5
SUMMER FRESH Snack'n Go Hummus Snacks 83 g

150 PTS
 when you buy 2
7⁴⁹
COMPLIMENTS
 Pizza Crust & Sauce Kits 720-900 g

FLORAL

16⁹⁹
GROWN IN ONTARIO
 Premium Annuals Hanging Basket or Planter 11" pot

BULK

100 PTS
 when you buy 2
7⁹⁹
COMPLIMENTS
 Cashews roasted salted or unsalted 275 g

2 | Scene 1000 PTS = \$10 OF FREE GROCERIES

BUDGET HELPERS!

Helping our communities with their groceries

WEEKLY SPECIAL

Spotlight on weekly specials

BUY MORE SAVE MORE

Save when you stock up on more

SAVE this week

Amazing limited-time price

special OFFER

Extended offer for 4+ weeks

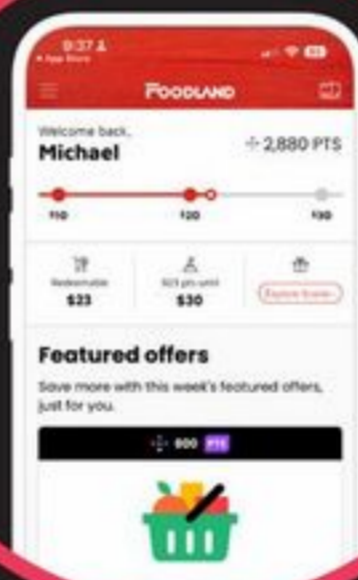
Scene



1000 PTS = \$10 in FREE groceries

Scene **MEMBER PRICING**

Reduced pricing for Scene+ members



Weekly personalized offers



Love it.
Or it's free.



FROZEN & DAIRY

4.49 SMART ONES Entrées selected 241-263 g

3.99 KELLOGG'S Eggo Waffles selected 270-280 g or PILLSBURY Toaster Strudel 326 g

2.99 MINUTE MAID Frozen Orange Juice 295 mL

1.99 with Scene+ Card
2.99 without Scene+ Card
SWANSON Meat Pies 200 g

5.49 SILK Dairy Free Creamer 890 mL

3.99 COMPLIMENTS Aerosol Whipped Cream Topping 225 g

2/\$6 I CAN'T BELIEVE IT'S NOT BUTTER! 427 g

3.99 COMPLIMENTS Chilled Lemonade or Iced Tea 1.5 L

DRINKS, SNACKS & PANTRY

2.99 NESTLÉ Tablet Bars 95-120 g or HERSHEY'S Family Bars 90-120 g

2/\$9 RUFFLES Potato Chips 180-200 g

2/\$7 HUMPTY DUMPTY Party Mix 250 g or Snacks 200-290 g

4.99 with Scene+ Card
6.49 without Scene+ Card
COMPLIMENTS Peanuts Roasted & Salted 600 g

14.99 COMPLIMENTS Roast & Ground Coffee 875-930 g

2.99 PEPSI Soft Drinks 2 L

3.99 KOOL-AID, MIO, TANG, COUNTRY TIME or CRYSTAL LIGHT Water Enhancers 48 mL or 24-46.4 g

16.99 BUDWEISER Zero Non-Alcoholic Beer 12x355 mL

3.99 Arnott's TimTam Biscuits 175-200 g selected varieties

4.99 RED ROSE Orange Pekoe Tea Regular 72 pk or Decaf 48 pk

20% off COMPLIMENTS Spices & Seasonings selected 14-825 g

2.99 with Scene+ Card
3.49 without Scene+ Card
COMPLIMENTS Olives 375 mL

3.99 COMPLIMENTS Salsa 650 mL

2.49 KRAFT Pasta Salad 200 g

2/\$7 CAMPBELL'S Chunky Soup 515 mL

15% off COMPLIMENTS Baking Nuts selected 100 g

3.33 CATELLI Smart, Healthy Harvest or Bistro Pasta selected 340-375 g

3.69 COMPLIMENTS Pasta or Alfredo Sauce 410-650 mL

4/\$4 JELL-O Jelly Powder 9.1-85 g

7.99 MINUTE RICE 1.2-1.4 kg or TILDA Basmati Rice 907 g

HOUSEHOLD

3.99 CLOROX Cleaner 887-946 mL

2.99 DAWN Dish Soap 431-473 mL

8.99 PURINA Prime Bones Dog Treats 275-320 g or Dental Chews 507-595 g

10.99 with Scene+ Card
14.99 without Scene+ Card
FLEECY Fabric Softener 3.5 L or Dryer Sheets 200 pk



EARN UP TO **7,500** WELCOME BONUS SCENE+ POINTS¹

with the Scotiabank[®] Scene+[™] Visa^{*} Card.
That's \$75 in groceries.[^]

APPLY NOW

¹With minimum spend on everyday purchases in the first year. Other conditions apply. Offer subject to change.

^{*}Visa Int/Licensed user

[^]Scene+ points redeemed at any Participating Empire Location must be redeemed in increments of 1,000.

See full list of participating merchants across Canada at [Scotiabank.com/participatingstores](https://www.sciotiabank.com/participatingstores).

²On all eligible purchases at participating grocery stores. Conditions Apply.

CINCO DE MAYO



200 PTS when you buy 2
4.99 OLD EL PASO™ Mexican Kits 250-510 g or Flavoured Shells or Pockets 153-238 g

3.99 OLD EL PASO™ Refried Beans 398 mL or Tortilla Bowls 144-189 g

4/\$5 OLD EL PASO™ Seasonings 24 g

3.99 BUY 5 AT \$4.79 BUY 2 OR MORE OLD EL PASO™ Jalapeños 250 mL

*Some Points and offers valid from May 1 - May 8, 2024. Participating products are those listed in this ad. All products must be purchased in one transaction, exclude taxes, deposits, and other non-deductible items. Redeem at checkout.

500 PTS when you buy any 4 items*

That's like **\$5** toward your groceries



Offer valid in-store from May 2-8, 2024

*When you purchase 4 or more of any combination of Dempster's® products in a single transaction.



THIRST IS EVERYTHING



OBEY YOUR THIRST

2/\$9 COCA-COLA® Beverages 6x222 mL

2.99 BODYARMOR Super Drink® Beverages 473 mL

150 PTS when you buy 2
10.99 MONSTER Energy® Beverages 4x473 mL

100 PTS when you buy 2
1.99 NESTEA® Iced Tea 12x341 mL

*This applicable items, limits, deposits and fees. Valid at participating locations from May 1, 2023 to May 8, 2024. Subject to availability with applicable list. Member may opt for free. All products must be purchased at the same time, single units of regular price. This product may not be suitable for everyone. Please read the label for instructions. The trademarks that appear are the property of their respective trademark owners.

200 PTS when you buy 2
2/\$13 MONTELLIER® Carbonated Natural Spring Water 10x355 mL any flavour

100 PTS when you buy 2
2/6.50 STARBUCKS® Frappuccino® Coffee Drink 405 mL any flavour or STARBUCKS® Doubleshot Coffee + Energy Drink 444 mL any flavour

300 PTS when you buy 2
1.99 GATORADE® Powder Sticks 10 pk any flavour

200 PTS when you buy 2
1.99 PEPSI® Soft Drink 6x222 mL any flavour



PROUD PARTNER OF THE NHL®

NEW

NESTLÉ King Size Bars 63-86 g or Pops 70 g
 BUY 1 AT \$2.79-3.29
 BUY 2 OR MORE
229 ea

NEW

KitKat HAZELNUT NOISSETTE

KitKat CHUNKY

KitKat SNACK SIZE - FORMY COLLECTION

COFFEE CRISP SNACK SIZE - FORMY COLLECTION

NESTLÉ Single Bars 38-60 g

KitKat JUNIORS

NESTLÉ Juniors 9 ct 67.5-112.5 g
 BUY 1 AT \$3.29
 BUY 2 OR MORE
249 ea

NESTLÉ Sharing Bags 135-203 g

KitKat POPS

NESTLÉ POPS
 BUY 1 AT \$6.49
 BUY 2 OR MORE
449 ea

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McCain

Crowd-pleasing Specialty Cuts

Easy Breakfast

Smiles

Bistro

Superfries

Breakfast Bowl | Bol déjeuner

Medleys | Mélange

Medleys | Mélange

Delicious & Nutritious

399 McCain Premium Superfries, Bistro Selects or Fun 454-800 g

449 McCain Breakfast Bowls 200 g

449 McCain Veg Medleys 400 g

Save On Your Favs!

Tostitos

SCOOPS!

SIP. SNACK. SCORE!

2/\$8

TOSTITOS® Tortilla Chips 205-295 g any flavour (excludes Simply Tostitos) Tortilla Chips 240 g

OFFICIAL PARTNER OF THE NHL®

7 WEEKS OF SAVINGS!

Prices lowered until June 19th, 2024* *effective for items on this page only



3⁹⁹

ORVILLE REDENBACHER
Microwave Popcorn 3-4 pk or
126-246 g



2⁹⁹

HARIBO
Candy 170-175 g



6⁴⁹

REVELLO Ice Cream Bars or
Fudgsicle Bars 12 pk



50 PTS
when you buy 2
3⁹⁹

INTERNATIONAL
DELIGHT
Coffee Whitener 473 mL



4⁴⁹

COMPLIMENTS or SMUCKER'S
Sundae Toppings 428 mL



2⁹⁹

COMPLIMENTS
Worcestershire Sauce 285 mL



100 PTS
when you buy 2

2/\$6

OASIS Juice or ARIZONA Iced Tea
960 mL tetra



3⁹⁹

KOZY SHACK Rice Pudding
624 g or 4 pk



200 PTS
when you buy 2

3⁴⁹

ROCKSTAR
Energy Drinks selected 473 mL



500 PTS
when you buy 1

33⁹⁹

HUGGIES
Pull-Ups or Goodnites
selected sizes 2-5 T or 28-74 pk

LOAD IT TO GET IT!

Get 500 PTS

when you buy 1 package

and load offer in the [Foodland app](#) or at [MyGroceryOffers.ca](#)



Download on the
App Store

GET IT ON
Google Play



500 PTS
when you buy
1 package

COMPLIMENTS Smoked Sausage 900 g

Scene+ DIGITAL EXCLUSIVE



Card must be registered. Offer valid and available to be loaded May 2-8, 2024 at all participating Foodland locations. Minimum qualifying purchase must be made in a single transaction. Offer must be loaded to registered Scene+ Card prior to transaction. Limit 1 offer per Scene+ Card. Offer excludes taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McCafe®/Tim Hortons®/Starbucks® products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Limit one. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

We all deserve
compliments



No calories.
No sweetener.
Big, refreshing flavour!



Try our
pineapple
coconut
flavour



5⁴⁹

150 PTS
when you buy 2

Sparkling Water 12x355 mL

4/\$5

Fizzy or Sparkling Water 503 mL-1 L

Scene+ offer(s) and prices valid from May 2-8, 2024, at Foodland Ontario and IGA West locations in Canada. Product may vary by store location.

SUBSCRIBE TO EMAILS FROM FOODLAND TO GET *more*

Get everything you love about Foodland like:

- Access to weekly flyers
- Email exclusive offers
- Recipes plus tips & tricks from our experts
- Important updates about your store

Sign up today to get your
first email exclusive offer

SAVE \$5

on your next purchase of \$40*

SUBSCRIBE NOW

*New subscribers only. Terms and conditions apply.

