

FOODLAND

Fresh food. Friendly neighbours.

ZONE 1



Lean Ground Beef
9.79/kg

4.44
/lb

family size



BUY 1, GET 1
FREE
of equal or lesser value

SCHNEIDERS
Bacon, Juicy Jumbos Wieners
or Smoked Sausage
375-450 g selected varieties



10.99
/lb

Fresh Atlantic
Salmon Fillets
24.23/kg



2.99
1lb

Strawberries
Clamshell
product of USA
no 1 grade 454 g



4.99

COMPLIMENTS
Frozen Fruit
selected 300-600 g

100 PTS
when you buy 1



5.49

NESTLÉ Frozen Dessert or
Real Dairy Ice Cream 1.5 L or Selected Novelties
4-10 pk Selection may vary by location



3.49

DANONE Oikos Greek Yogurt 4 pk or
INTERNATIONAL DELIGHT Coffee Creamers 473 mL



2/\$4

COMPLIMENTS White or Whole Wheat Bread
675 g or English Muffins 6 pk



3.27

CLASSICO
Pasta Sauce 218-650 mL

Scene+ MEMBER PRICING

Members SAVE \$1

2.49 with Scene+ Card
3.49 without Scene+ Card
GRAPE TOMATOES
Pint product of Canada, USA or Mexico

Members SAVE \$2.50

2.99 with Scene+ Card
5.49 without Scene+ Card
MCCAIN Superfries, Tasti Taters or Wedges selected 454-800 g

Members SAVE \$4

3.99 with Scene+ Card
7.99 without Scene+ Card
CASHMERE 8=16 rolls or SPONGE TOWELS 2=4 rolls

MEMBERS SAVE MORE

Scene+ DIGITAL EXCLUSIVE

OFFER AVAILABLE APRIL 11-17, 2024

SPEND \$50 OR MORE, GET **500 PTS** WHEN YOU LOAD THIS OFFER

in the Foodland app or at mygroceryoffers.ca

Card must be registered. Offer valid and available to be loaded April 11 to April 17, 2024 at all Participating Foodland locations in Ontario. Minimum qualifying purchase must be made in a single transaction. Offer must be loaded to registered Scene+ Card prior to transaction. Spending \$50 or more earns only one 500 Scene+ points allowance. Limit 1 offer per Scene+ Card. Offer excludes taxes, tobacco products, gift cards, bottle deposits, prescriptions, lottery, alcoholic beverages, fuel, and any other non-discountable product excluded by law. Tim Hortons®, Starbucks®, McCain® products, and fluid dairy may be excluded in certain regions. Digital Offer has no cash value and cannot be combined with other minimum spend/revenue offers. Scene+ registered digital or physical card must be presented. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Deloitte Capital Incorporated.

Scan QR code to download or open the app

SCAN HERE FOR OUR DIGITAL FLYER

Foodland.ca

APR 2024 PRICES EFFECTIVE FROM APR 11-17

THUR 11	FRI 12	SAT 13	SUN 14	MON 15	TUE 16	WED 17
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FDL_WK50_P01_ONT_21

compliments
CHEESE FROTHAGE
90¢

compliments
TRADITIONAL BEEF BURGERS
BURGERS DE BŒUF
TRADITIONNELS
8 x 113 g (4 oz) - NET 907 g

COMPLIMENTS
Traditional Beef Burgers, Pork Ribettes or Smoked Sausage
770-907 g

9.99

Pork Back Ribs
13.21/kg
5.99 /lb

GUSTAV
MIX & MATCH
GUSTAV Saint-Paulin
300 PTS when you buy 2

MONSIEUR GUSTAV Sliced Raclette 150 g, Gouda or Swiss 170 g, Saint-Paulin 190 g or ABROPUR Grand Cheddar 200 g

Baked IN-STORE
Cookies 20 pk 620 g
8.99

Romaine or Red or Green Leaf Lettuce product of USA
2/\$5

GET 15% OFF 1 LITEHOUSE Dressing
384-591 mL assorted varieties

WHEN YOU BUY 2
Romaine or Red or Green Leaf Lettuce

Scene+ BIG BONUS
500 PTS when you buy 4
That's like \$5 toward your groceries

COCA-COLA Mini Cans 6x222 mL or BODYARMOR Drink 473 mL

Scene+ MEMBER PRICING
Members SAVE \$1.50
6.99 with Scene+ Card
8.49 without Scene+ Card

PANACHE Italian Sliced Deli Meat product of Italy selected 100 g

TROPICANA Premium Orange Juice 2.53 L or STARBUCKS Iced Coffee 1.18-1.42 L
6.99

KELLOGG'S or GENERAL MILLS Jumbo Cereal selected 700 g-1.3 kg
8.99

DARE Ultimate Maple 290-300 g, Whippet 230-285 g, Simple Pleasures 310 g or Ruffles Cookies 250 g
2.49

ALLEN'S Juices or Drinks selected varieties 1 L
100 PTS when you buy 2
2/\$3

OLD EL PASO Dinner Kits or Tortilla Bowl Kit 250-510 g or Salsa 650 mL
3.99

BEN'S ORIGINAL Bistro Express Rice 240-290 g
2.99

Weekly offers are available only while supplies last. Advertisements do not include any applicable taxes or deposits. Savings based on our regular results. We reserve the right to limit quantities to reasonable family requirements. Text provided when a photo does not correspond to the description. Dealer may sell for less. *Save off this price* refers to the regular competitive shelf price at most locations. In stores open 24 hours. Offer prices are effective from 4 am Thursday until midnight Wednesday.

The Scene+ Loyalty Program is available at all participating Foodland locations. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points and visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. All weekly Scene+ offers exclude taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fuel/dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McClellan's, Tim Hortons/Starbucks products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, letters, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Redeem 1,000 Scene+ points for \$10 towards your purchase up to a maximum of 50,000 Scene+ points (equivalent to \$500) per day. For full Scene+ Terms & Conditions or to redeem your points, visit <https://www.sceneplus.ca/terms-and-conditions>. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

PRODUCE

2lb

5.99 with Scene+ Card

6.49 without Scene+ Card

ORRI Mandarins product of Israel 907 g

1lb

5.49

Kiwi product of Greece 454 g

5pk

5.99

Avocados product of Mexico 5 pk

3lb

6.99

50 PTS when you buy 1

COMPLIMENTS Red Grapefruit product of Turkey 1.36 kg

1lb

4.49

THE LITTLE POTATO COMPANY Kits Canada no 1, 454 g assorted varieties

2lb

2/\$5

PRODUCT OF CANADA COMPLIMENTS Yellow Onions or Carrots Canada no 1, 907 g

3pk

5.49

PRODUCT OF CANADA Rainbow Peppers 3 pk

100 PTS when you buy 2

6.49

DOLE Chopped Salad Kits product of USA 270-347 g

MEAT

BUY 1 AT \$6.99

5.99 BUY 2 OR MORE

COMPLIMENTS Fully Cooked Beef, Chicken or Turkey Strips 150-200 g

5.99

JOHNSONVILLE Sausage Breakfast, Dinner, Smoked, Fully Cooked Breakfast or Recipe Starters 250-500 g

Burgers

Made in-store by your local meat experts.

50 PTS when you buy 1 package

Beef Burgers Plain, Seasoned or Inclusion

9.99 with Scene+ Card

10.99 without Scene+ Card

COMPLIMENTS Lasagna or Mac'N Cheese 1 kg

7.99

50 PTS when you buy 1

COMPLIMENTS Appetizers selected varieties 325-400 g

8.99

4.49 /lb

Boneless Pork Shoulder Blade Roasts 3.90 kg

7.99

COMPLIMENTS Shrimp 71-90 ct raw or cooked 340 g

12.99

100 PTS when you buy 1

COMPLIMENTS Boxed & Breaded Seafood selected varieties 500-580 g

6.99

3.99 /lb

COMPLIMENTS AIR-CHILLED Split Chicken Wings 15.41/kg

Pork Shoulder Blade Steaks 8.80/kg

DELI

Available at most stores

12.99 with Scene+ Card

14.99 without Scene+ Card

MAPLE LEAF Natural Selections Family Packs 375-400 g

2.99 /100 g

Sliced FRESH

COMPLIMENTS Cooked or Smoked Chicken Breast

BAKERY

Available at most stores

Baked IN-STORE

3.49 with Scene+ Card

4.49 without Scene+ Card

Bagels 4 pk 450 g

50 PTS when you buy 1

4.49

Kaiser Buns 6 pk 500-530 g

200 PTS when you buy 2

6.49

COMPLIMENTS Sliced Cheese 150-170 g

200 PTS when you buy 2

7.99

Brownies 550-600 g

Baked IN-STORE

50 PTS when you buy 1

4.49

Mini Birthday Cake 335 g

KITCHEN

Available at most stores

250 PTS when you buy 2

11.99

14" Take & Bake Pizza 715-890 g

Made IN-STORE

50 PTS when you buy 2

2.99

Chicken Snack Wraps 110 g

Made IN-STORE

FLORAL

Available at most stores

100 PTS when you buy 1

8.99

LOCAL GROWN IN ONTARIO Tulip Bouquet 10-Stem

BULK

5.99

WONDERFUL Pistachios selected 200-225 g

900+ ITEMS ARE PRICE LOCKED OR AT NEW LOWERED PRICES

Look for these symbols while you shop

PRICE LOCK

BUDGET HELPERS!

Helping our communities with their groceries

WEEKLY SPECIAL

Spotlight on weekly specials

BUY MORE SAVE MORE

Save when you stock up on more

SAVE this week

Amazing limited-time price

special OFFER

Extended offer for 4+ weeks

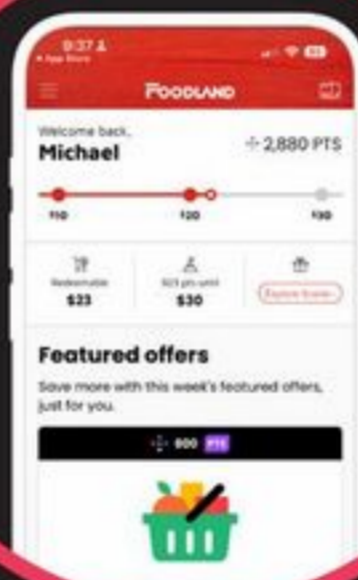
Scene



1000 PTS = \$10 in FREE groceries

Scene **MEMBER PRICING**

Reduced pricing for Scene+ members



Weekly personalized offers



Love it.
Or it's free.



FROZEN & DAIRY



200 PTS
when you buy 2

11.99
P.F. CHANG'S or
BERTOLLI Frozen
Meals 624 g



50 PTS
when you buy 1

2.99
COMPLIMENTS
Perogies 907 g



LOCAL 8.99
MADE IN ONTARIO
GENERAL
ASSEMBLY
Pizza 330-400 g



1.99
with
Scene+
Card

2.49 without
Scene+
Card
GREEN GIANT
Simply Steam
Vegetables
selected 198-250 g



10.49
iÖGO Yogurt 2 kg



100 PTS
when you buy 2

5.49
KRAFT
Philadelphia Dips
340 g



50 PTS
when you buy 2

5.99
KRAFT Philadelphia
Cream Cheese 340 g



9.99
KRAFT Singles
825 g, BEST BUY
Cheese 700 g,
or COMPLIMENTS
Shredded Cheese 620 g

DRINKS, SNACKS & PANTRY



2/8.50
RUFFLES Potato
Chips 180-200 g or
CHEETOS 170-285 g



2/\$8
SUNCHIPS 205 g,
GOLD GOLD Pretzels
198-370 g or MUNCHIES
Snack Mix 250 g



**BUY 2 AT \$1.99
BUY 2 OR MORE**
1.25
NESTLÉ
Chocolate Bars
38-60 g



2.99
with
Scene+
Card

3.49 without
Scene+
Card
COMPLIMENTS
Ready-to-Eat
Popcorn 190-250 g



2.99
KELLOGG'S
Cheez-It Crackers
191-200 g



200 PTS
when you buy 2

6.99
COCA-COLA
Mini Bottles
8x300 mL



300 PTS
when you buy 2

5.99
AHA Sparkling
Water 12x355 mL



200 PTS
when you buy 2

2.99
RED BULL Energy Drink 250 mL



8.99
NABOB Roast &
Ground Coffee 340 g or
MAXWELL HOUSE Tassimo
T-Discs 14-16 pk or Single
Serve Pods 12 pk



9.99
TETLEY Orange
Pekoe Tea 144 pk or
Premium Tea 80 pk
selected varieties



4.79
BICK'S Beets or
Pickles selected
varieties 500-750 mL



3.99
with
Scene+
Card

4.49 without
Scene+
Card
COMPLIMENTS
Non-Stick
Cooking Sprays
141-170 g



2/\$4
CAMPBELL'S
Condensed Soup
selected varieties 284 mL



100 PTS
when you buy 2

2/\$5
COMPLIMENTS
Flakes of Ham,
Turkey or Chicken
156 g



3.99
KRAFT Salad
Dressing 425-475 mL or
COMPLIMENTS Bacon Bits
75-85 g



5.99
COMPLIMENTS
Flour 2.5 kg



3.49
COMPLIMENTS
Granola, Hot Oats or
Instant Oatmeal
selected varieties
280 g-1 kg



9.99
GOGO SQUEEZ
Fruit 12 pk



150 PTS
when you buy 1

10.99
COMPLIMENTS
Honey 750 g-1 kg



3.99
VH Sauce
selected varieties
341-380 mL



100 PTS
when you buy 1

19.99
DOWNY
Unstopables Scent
Boosters 680 g



75 PTS
when you buy 2

5.99
SCRUBBING BUBBLES
Foamers 557 g or Triggers
546 mL or WINDEX
765-950 mL



100 PTS
when you buy 1

12.99
COMPLIMENTS Dry
Dog Food 3-3.6 kg



6.99
with
Scene+
Card

9.99 without
Scene+
Card
COMPLIMENTS
Dry Cat Food 2 kg

HOUSEHOLD

BUDGET HELPERS!

Look for these symbols while you shop

Scene 1000 pts = \$10 in FREE groceries

Scene MEMBER Reduced pricing for Scene+ members

Compliments Love it. Or it's free. Not all items are complimentary.



EARN UP TO **7,500** WELCOME BONUS SCENE+ POINTS¹

with the Scotiabank[®] Scene+[™] Visa^{*} Card.
That's \$75 in groceries.[^]

APPLY NOW

¹With minimum spend on everyday purchases in the first year. Other conditions apply. Offer subject to change.

^{*}Visa Int/Licensed user

[^]Scene+ points redeemed at any Participating Empire Location must be redeemed in increments of 1,000.

See full list of participating merchants across Canada at [Scotiabank.com/participatingstores](https://www.sciotiabank.com/participatingstores).

²On all eligible purchases at participating grocery stores. Conditions Apply.

SAVOUR
— THE —
VALUE

Only
\$5*
or less
per serving

Recipe of the Week:

Hamburger-Flavoured Soup

GET RECIPE

WEEKLY
SPECIAL



Lean Ground Beef

family
size

new
LOWER
PRICE



COMPLIMENTS
Elbow Macaroni 2.27 kg

PRICE
LOCK



AYLMER
Tomatoes 796 mL

LOOK FOR
900*

ITEMS THAT ARE **PRICE LOCKED**
AND AT NEW LOWERED PRICES
THROUGHOUT THE STORE

* Not applicable in all stores. See foodland.ca/value-flyer for details.

900+*

— ITEMS ARE —
PRICE LOCKED

OR AT NEW LOWERED PRICES

* Not applicable in all stores. See foodland.ca/value-flyer for details.



new
LOWER PRICE

4.99

STUYVER'S
Buns 4 pk 340-400 g



new
LOWER PRICE

3.49
/lb

Ginger Root
product of China 7.69/kg



new
LOWER PRICE

7.99

COMPLIMENTS Shrimp
71-90 ct raw 340 g



\$5

COMPLIMENTS
Cereal 400-794 g



new
LOWER PRICE

1.99

COMPLIMENTS
Prepared Mustard 400 mL



new
LOWER PRICE

2.99

COMPLIMENTS
Lemon Juice 946 mL

BUDGET HELPERS!

Look for these symbols while you shop

WEEKLY SPECIAL

Spotlight on weekly specials

BUY MORE SAVE MORE

Save when you stock up on more

SAVE this week

Amazing limited-time price

special OFFER

Extended offer for 4+ weeks

**Scene+
1000 PTS = \$10 in FREE groceries**

1000 PTS = \$10 in FREE groceries

**Scene+
MEMBER PRICING**

Reduced pricing for Scene+ members

compliments

Love it. Or it's free.*

*for details see compliments.ca

MADE IN STORE

BY

local
LEGENDS



Get **200** **PTS**

when you spend
\$15 or more on in-store
made Grillers, Roasters
or Fruit/Vegetable
Kabobs

Product in store may not be exactly as shown.

WAKE UP & KICK ASS[®]



100 PTS
when you buy 1

12⁹⁹

**KICKING HORSE
ORGANIC
Ground Coffee**
284 g

100 PTS
when you buy 1

16⁹⁹

**KICKING HORSE
ORGANIC
Whole Bean Coffee**
454 g

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Get everything you love about Foodland like:

- Access to weekly flyers
- Email exclusive offers
- Recipes plus tips & tricks from our experts
- Important updates about your store

Sign up today to get your
first email exclusive offer

SAVE \$5

on your next purchase of \$40*

SUBSCRIBE NOW

*New subscribers only. Terms and conditions apply.

